

Guidelines & Eligibility

- All current NASNA members are eligible to participate and may make one entry in each of the six categories.
- Entries may be submitted in all languages in which NASNA members publish.
- Entries must have been published between January 1, 2009 and December 31, 2009.
- No entries that were submitted for the 2009 awards may be resubmitted for the 2010 awards.
- Street newspapers must obtain the permission of the writer/designer before submitting his or her work.

To enter:

- All entries must be received no later than Thursday April 1, 2010.
- Each individual entry must be accompanied by a completed Entry Form.
- All entries will need to be uploaded to the file sharing website: <http://www.box.net>.

NASNA has an account with the following login details:

Username: andy.freeze@nasna.org **Password:** nasnaawards

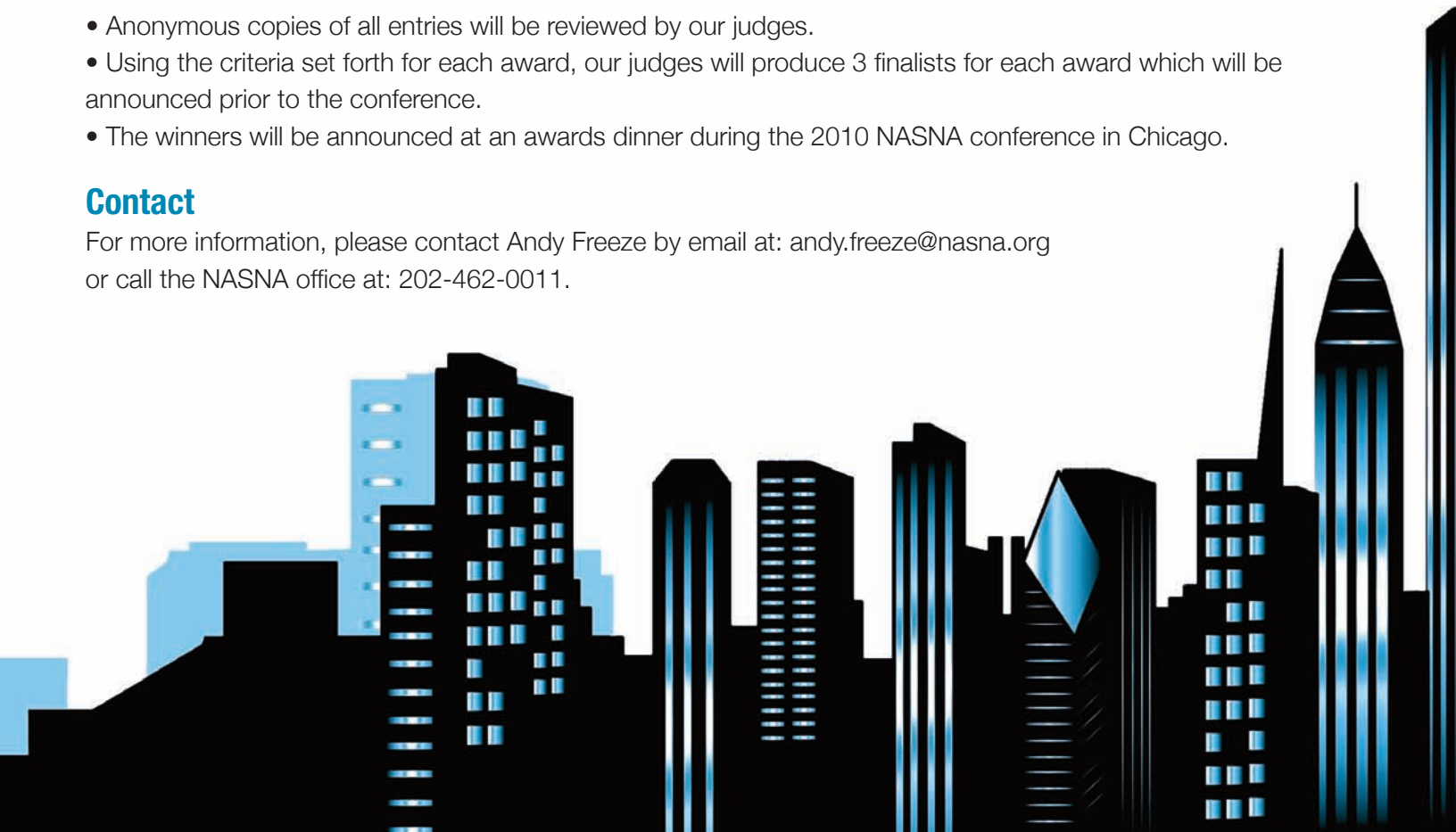
- All entries should be uploaded to the correct award category folder
- Written entries (*Best Feature*, *Best Interview*, and *Best Vendor Essay*) should be uploaded as word documents. They must be submitted in full-text format and be accompanied by a 300 word summary (see entry form).
- Compiled Entries (*Most Improved Vendor Program*) should collect necessary supporting documents and be uploaded as high quality PDF's or JPEGs and must be accompanied by a 300 word summary highlighting the improvements.
- For *Best Cover Design* please upload the selected cover.
- For *Most Improved Street Newspaper* please upload one copy of your newspaper from 2009 and one from 2008 to compare and also submit a 300 word summary of the improvements that have been made.

Process

- Anonymous copies of all entries will be reviewed by our judges.
- Using the criteria set forth for each award, our judges will produce 3 finalists for each award which will be announced prior to the conference.
- The winners will be announced at an awards dinner during the 2010 NASNA conference in Chicago.

Contact

For more information, please contact Andy Freeze by email at: andy.freeze@nasna.org or call the NASNA office at: 202-462-0011.



Award categories, descriptions & judging criteria

Best Feature Story:

Writing for social impact

Bold feature writing that sheds new light upon topics of local, national or global issues of homelessness and poverty

Judging Criteria:

- 1) Originality of topic
- 2) Quality of the article
- 3) Sheds new light on topic
- 4) Clarity and style
- 5) Overall assessment

Best Vendor Essay:

Fresh perspective from the street

Personal narrative or commentary by someone who is or has been homeless

Judging Criteria:

- 1) Originality of approach to piece
- 2) Quality and insight of the narrative
- 3) Sheds new light on experiences of poverty and injustice
- 4) Clarity and style
- 5) Overall assessment

Most Improved Street Newspaper:

Striving for quality

Significant progress and/or change made to design, content, and content variation

Judging Criteria:

- 1) Quality design work
- 2) Variety of articles (features, columns, opinion, vendor pieces)
- 3) Quality of content
- 4) Clarity and style
- 5) Overall assessment

Best Interview:

Spotlight on change makers

Highlighting the role of an individual through an interview

Judging Criteria:

- 1) Originality of interview topic
- 2) Quality and depth of questioning
- 3) Sheds new light on topic
- 4) Clarity and style
- 5) Overall assessment

Best Cover Design:

Making a statement on the street

Eye-catching design with a purpose – forcing people to stop, take notice or get involved

Judging Criteria:

- 1) Originality of the design
- 2) Quality of the message conveyed
- 3) Ability of design to force customers to stop and take notice
- 4) Overall assessment

Most Improved Vendor Program:

Working to help others

Significant progress achieved in programs, trainings, materials, and sales locations

Judging Criteria:

- 1) Availability and quality of vendor related programs (i.e. social services, etc.)
- 2) Availability of trainings (i.e. sales, etc.)
- 3) Creation of new vendor related materials (i.e. orientations, etc.)
- 4) Development of new sales locations
- 5) Overall assessment

